

Export Action Plan for Nandurbar District

Nashik Region, Maharashtra

September 2024



Contents

1	District Profile	2
1.1	Introduction	2
1.2	Climatic Conditions	2
1.3	Administrative Profile	2
1.4	Location and Geography.....	2
1.5	Demographic Profile	3
1.6	Logistic Infrastructure Profile	3
1.7	Agricultural Profile	3
1.8	Industrial Profile.....	3
1.9	Service Sector Profile.....	4
1.10	Industrial Infrastructure Profile.....	4
1.11	Industrial Associations	5
1.12	Nandurbar District Strengths and Opportunities	5
2	District Export Profile	6
2.1	Nandurbar District Export Scenario	6
2.2	Existing and Proposed Infrastructure.....	6
2.3	District ODOP & GI Product Profile.....	7
2.3.1	Current Market for Export Products from Maharashtra	7
2.4	Top Exporting Products and Countries from District.....	8
2.4.1	Top 10 Exporting Products from District	8
2.4.2	Top 10 Exporting Countries from District	8
2.5	Potential Export Product Profile.....	9
2.6	Major Clusters in Nandurbar District	9
2.7	Major Industrial Units in the District.....	9
2.8	Key Issues in Export.....	11
2.9	Export Promotion Initiatives by District.....	11
2.9.1	Formation of DEPC (District Export Promotion Council)	11
3	District Export Promotion Strategy	13
3.1	Diversification Opportunities for identified export potential product.....	13
3.2	Export Promotion Strategy	14
3.3	Key Department Contacts.....	16

1 District Profile

1.1 Introduction

Nandurbar is an administrative district in the northwest corner (Khandesh Region) of Maharashtra state in India. On 1 July 1998 Dhule was bifurcated as two separate districts now known as Dhule and Nandurbar. The district headquarters are located at Nandurbar city. The district occupies an area of 5035 km² and has a population of 1,311,709 of which 15.45% were urban (as of 2001)

Nandurbar district is bounded to the south and south-east by Dhule district, to the west and north is the state of Gujarat, to the north and north-east is the state of Madhya Pradesh. The northern boundary of the district is defined by the great Narmada River.

1.2 Climatic Conditions

Average temperatures range from a minimum of 15°C to a maximum of 30°C. The summer season in Nandurbar lasts from March to May and is characterized by extremely uncomfortable and hot conditions. The maximum temperature can go up to 40°C and minimums hover around 25°C

1.3 Administrative Profile

Nandurbar district has 6 tehsils viz. Akrani, Akkalkuwa, Taloda, Shahada, Nandurbar and Navapur. Nandurbar is the district Head Quarter. At the district level, Collector is the Administrative Chief and at Tehsil level, Tehsildars are looking after the administration as per Collector's instructions.

For rural development, Chief Executive Officer of Zilla Parishad and at block level, Block Development Officers are incharge of the administration. District collector is also responsible to lead District Export Promotion Council.

Nandurbar district has 2 sub-divisions and further as mentioned below:

Nandurbar	Nandurbar
	Navapur
Taloda	Shahada
	Taloda
	Akkalkuwa

Source: District Industries Centre (DIC), Nandurbar

1.4 Location and Geography

Nandurbar district belongs to Nashik Division of Maharashtra State situated between 73.31 and 74.32 East longitude and 21.03 and 22.00 North latitude. The district is surrounded by Madhya Pradesh State on the North, Dhule District on the East, Gujarat State in the West and Nashik district on the south.

The district has a total area of 5034.23 sq. kms., which forms 1.62% of the total geographical area of Maharashtra State.

1.5 Demographic Profile

The total population of the district as per the 2001 census is 1312000. The rural population is 1109000 and the urban population is 203000.

The population of scheduled caste and scheduled tribe is 41000 and 860000 respectively, which constituted 3.2% and 65.5% of the total population of the district.

The male population is 664000 while female population is 648000. The population density of the Nandurbar district is 261 per Sq. km. The literacy rate of Nandurbar district is 55.8% as against Maharashtra State literacy rate of 76.90%. The literacy rate of rural area is 51.1% and that of urban area is 80.3%.

1.6 Logistic Infrastructure Profile

Connectivity of nearest source for export are as follows

Table 1-1 Connectivity with Export sources

Item	Name	Movement of goods from District to Port via
Sea Port	Jawaharlal Nehru Port Trust (JNPT), Nhava sheva, Mumbai	by road (430 Km, 9 hrs.)
Airport	Sahara air cargo, Mumbai	by road (400 Km, 7:30 hrs.)

Source: District Industries Centre (DIC), Nandurbar

1.7 Agricultural Profile

- ▶ Main Crops Jawar, Wheat, Rice, Toor, Groundnuts, Chilly
- ▶ Annual Crops Sugarcane, Cotton
- ▶ Area Under Cultivation :2,53,413 Ha
- ▶ Crop Pattern Kharif (approx. 800 villages), Rabi (approx. 130 villages)
- ▶ Fruits: Mango, Sitaphal, Banana, Papaya, etc.

Table 1-2 Horticulture and Agriculture production data

Sr. No.	Name of Product	Area under Production in hector (2022-23)	Production in MT (2022-23)
1	Fruits	14.086	613.038
2	Spices	2.578	7.887
3	Vegetables	6.750	97.189
4	Flowers	0.032	0.447

Source: Horticulture Area Production Information System (HAPIS), Ministry of Agriculture, Government of India- (Area and Production of Total Horticulture Crops - Category wise: 2022-23. Data up to 2nd Advance Estimates)

1.8 Industrial Profile

Below listed is a brief Industrial profile for Nandurbar which can be focused on to achieve a higher production number

Nandurbar District has **5 areas for development and expansion of Industries**

Location- MIDC Industrial Area, Navapur, Nandurbar

Area in Hectors- 64.19

No. of Plots Industries + Commercial + Shed- 200

No. of Units Functioning- 70

- ▶ Total Registered & running Factories: 346
- ▶ Cooperative Sugar Factories: 3
- ▶ Total Spinning Mills: 2
- ▶ Primary Agricultural Credit Societies Total: 159
- ▶ Cooperative Milk Societies: 392

1.9 Service Sector Profile

The status of Export related Service industry in Nandurbar are listed as follows

Table 1-3 Export associated service solutions status

Infrastructure	Required (Pls. specify the sector)	Already present
Testing facility	Textile/Cotton /chilly	--
Warehousing facility	Chilly	--
Developed Industrial area/ estate	Chilly	--
Quality Power	--	Yes
Design center/ Common facility center	Textile /chilly	--
Processing units	Textile/Cotton /chilly	--
Common Effluent Treatment Plants	Textile/Cotton /chilly	--
Communication network	--	Yes
Banks dealing in foreign exchange	Textile /chilly	--
Skill development training centers	Textile /chilly	--

Source: District Industries Centre (DIC), Nandurbar

1.10 Industrial Infrastructure Profile

Following is MIDC's in Nandurbar along with upcoming new facilities to cater industrial growth.

Table 1-4 Industrial areas of Nandurbar

Location	Area in Hectors	No. of Plots Indus. + Comm. + Shed	No. of Units Functioning
MIDC Industrial Area, Navapur, Nandurbar	64.19	200	98

Source: District Industries Centre (DIC), Nandurbar

Upcoming New Facilities

- ▶ Warehouse and Cold Storage facility for investment promotion strategy
- ▶ Plan a dedicated exhibition or facility for trade fairs
- ▶ Setting up DIC as District Export Hub and work as integrated, centralize helpdesk.
- ▶ Frequency of trains for goods transport improvement – Considering agro base, will be beneficial for agro based and perishable products.
- ▶ Dedicated freight corridor (DFC) to boost export in the district.

1.11 Industrial Associations

Table 1-5 Industrial associations in Nandurbar

Sr No	Association	Sector / Product
1	Khandesh audyogik vikas parishad, Navapur	Textile
2	Mirchi prakriya udyog association	Spice's processing
3	Nandurbar dal mill and oil mill association	Navapur Tur dal

Source: District Industries Centre (DIC), Nandurbar

1.12 Nandurbar District Strengths and Opportunities

- ▶ **Bhaler MIDC** is sanctioned as **Textile Park and 40% plots** are reserved for Textile Units
- ▶ The district has emerged as commercial hub due to high availability of sector specific infrastructure and manpower resources
- ▶ The district has emerged as major **Food processing, Agriculture, Textile** production hub of Maharashtra.
- ▶ **Food processing-** Chilli Powder and Masala, Refined Sugar, and Cane molasses
- ▶ **Agro Processing-** Navapur Tur Dal, Cotton, Capsicum, Sunflower seeds, Sorghum, and Maize
- ▶ **Textile and Handicraft-** Textile, Cotton yarn, Cotton Bales, and grey cloth

2 District Export Profile

2.1 Nandurbar District Export Scenario

The below mentioned table depicts Nandurbar district's export scenario as well as state's export contribution in India's total export and Nandurbar district's export contribution in state's total export.

Table 2-1 - District Export Scenario

State and District Export Contribution		
	Total Exports (INR crore)	Percentage Contribution (%)
Maharashtra	5,56,400	15.60% to the country's export
Nandurbar District	58.7	0.19% of Region's export

Source: DGCIS, Government of India (April 2023 to March 2024)

2.2 Existing and Proposed Infrastructure

The list and location of key existing projects, proposed future projects future projects and proposed new projects for Export Promotion in the district is as mentioned below

Existing Projects	
1	Chilly association – MPUA,
2	Dal Mill & Oil Mill association, (Navapur)
Proposed Future Projects	
1	Textile Cluster, (Navapur)
2	Bamboo Cluster, (Akkalkuwa)
Proposed New Projects for Export Promotion	
1	Textile printing and finishing facility
2	Truck terminal (Navapur)
3	Testing lab for Spices (Shahada)
4	Technical Facility and Equipment
5	Cold Storage Facility



2.3 District ODOP & GI Product Profile

Table 2-2 Existing Export Profile

Export Products		Production Hubs	Export in FY 2023-24	Existing Market	Diversification Market Opportunities
ODOP	Textile	Navapur	0	Nepal, Morocco, UAE, Netherland, Libya, Nigeria, China, U S A, Tanzania, Egypt	Italy, Korea, Japan, Russia, France, Canada, Uganda, Turkey, Germany
ODOP	Chilli powder	Waghode, Kathore	0.35	U S A, Tunisia, UAE, South Africa, Libya, UK, Russia, Saudi Arab, Oman, Iran	China, Indonesia, European Union, Thailand, Spain, Malaysia, Germany, Mexico, Japan

Source: DGCIS, Government of India (April 2023 to March 2024)

2.3.1 Current Market for Export Products from Maharashtra

UAE is the most preferred market for Nandurbar as all the GI's/ODOP products are exported when compared with the value of sales. Middle east market overall is a good importer of the produces from Nandurbar. Similarly, European market are well tapped markets

The below mentioned table illustrates current market for listed Export products from Nandurbar

Table 2-3 Existing market

Name	HS code Name	HS code	Current market
Textile	Imitation leather cloth of cotton laminated plated, coated, etc	59	Kenya, Spain
	Others	63109090	Nepal, Morocco, UAE, Netherland Libya, Nigeria, China, U S A, Tanzania, Egypt
Chilli powder	Chilli powder	09042211	U S A, Tunisia, UAE, South Africa, Libya, U K, Russia, Saudi Arab, Oman, Iran
Navapur Tur Dal	Tur Dal	07136000	Canada, U K, UAE, Australia U S A, Malaysia, New Zealand

Name	HS code Name	HS code	Current market
			Thailand, Israel, Japan
Sugar	Refined / Cane Sugar	17011490	Saudi Arab, Sri Lanka, China, Afghanistan, Pakistan, Tanzania, Iraq, Yemen

Source: DGCIS, Government of India (April 2023 to March 2024)

2.4 Top Exporting Products and Countries from District

2.4.1 Top 10 Exporting Products from District

Table 2-4 Top 10 Exporting Products from District

Products	Total export (in Cr.)	% Contribution to Total District's Exports
Cane Sugar	11.5	19.57%
Meal Of Soyabean	8.3	14.20%
Kabuli Chana	8.0	13.70%
Grey	6.8	11.53%
Refined Sugar	5.8	9.84%
Cane Molases	3.9	6.71%
Cotton, 27.0 M	2.3	3.96%
Capsicum	2.0	3.46%
Mucilages & Thickeners, Derived From Locust Beans	1.7	2.89%
Maize (Corn)	1.5	2.56%

Source: DGCIS, Government of India (April 2023 to March 2024)

2.4.2 Top 10 Exporting Countries from District

Table 2-5 - Top 10 Exporting Countries from District

Country	Total export (in Cr.)	% Contribution to Total District's Exports
Bangladesh	19.8	33.68%
China	7.4	12.67%
Pakistan	6.0	10.14%
Sri Lanka	4.7	7.94%
Italy	3.9	6.71%
Tanzania	2.5	4.30%
Thailand	2.3	3.96%
Turkey	2.0	3.40%
UAE	1.7	2.96%
Malaysia	1.5	2.56%

Source: DGCIS, Government of India (April 2023 to March 2024)

2.5 Potential Export Product Profile

Table 2-6 Potential export products

Sr No	Product Name	Sector
1.	Cotton yarn	Textile
2.	Cotton Bale	Textile
3.	Textile Grey, cotton	Textile
4.	Refined Sugar	Food processing
5.	Cane Molasses	Food processing
6.	Capsicum	Agri / Horticulture
7.	Sunflower Seeds	Food processing
8.	Maize	Agri / Horticulture

Source: DGCIS, Government of India (April 2023 to March 2024)

2.6 Major Clusters in Nandurbar District

Navapur Textile cluster is the only prominent cluster established and functional. It over sees major textile-based industry and leans to betterment of exposure and awareness

Below mentioned table illustrates Textile cluster details

Principal Products Manufactured in the Cluster	Polyester Grey Fabric
Name of SPV / Association / NGO	Siddhi Priya Eco Textile Park Ltd
Number of functional units in the cluster	51 units

Source: District Industries Centre (DIC), Nandurbar

2.7 Major Industrial Units in the District

Nandurbar district is not well versed with Medium and Large-scale industry, but a good number of Micro and small enterprises as follows.

Table 2-7 Industries in Nandurbar

Name of Enterprises	Taluka	Product
M/s. Shri Satpuda Tapi Parisar Sahakari Sakhar Karkhana	Sahada	White crystal sugar
M/s. Shri Satpuda Tapi Parisar Sahakari Sakhar Karkhana	Sahada	Particle board
M/s. Shri Satpuda Tapi Parisar Sahakari Sakhar Karkhana	Sahada	On-coated paper & paper board

Nandurbar District Export Action Plan

Name of Enterprises	Taluka	Product
M/s. Shri Satpuda Tapi Parisar Sahakari Sakhar Karkhana	Sahada	Ethyl Alcohol
M/s. Maharashtra Oil Extraction Ltd.	Nandurbar	Salad oil
M/s. Adivasi Sahakari Sakhar Karkhana Navapur Nandurbar Vibhag Ltd.	Navapur	White crystal sugar
M/s. Loknayak Jay Prakash Narayan Sethkari Sahakari Soot Girn	Sahada	Cotton ginning
M/s. Pushpa Danteshwar Sahakari Sakhar Karkhana Ltd.	Nandurbar	White crystal sugar
M/s. Bholenath Paper Mill	Sahada	Paper board

Source: District Industries Centre (DIC), Nandurbar

2.8 Key Issues in Export

Below mentioned table illustrates category wise key issues observed in export of the district,

Table 2-8 Key Identified Export Issues

Category	Issues	Relevant Government Authority
Regulatory Support	Availability of easy and user-friendly processes for export licensing and certifications	Central Government Authorities
	Local Customs for clearance of Export goods	Central Government Authorities
Institutional Support	Training program should be conducted to know the latest updates in foreign trade policies	State Government Authorities
	Unskilled labour	State Government Authorities
Promotional Support	Organizing trade fairs, Buyer-Seller meets	Central and State Government Authorities
	Availability of buyer market data	Central and State Government Authorities
Industrial Infra	Testing labs not available	State Government Authorities
	Less space in existing MIDC areas	State Government Authorities
Logistic Infra	Road infra facilities not maintained	State Government Authorities
	Low warehousing	State Government Authorities
Finance	To compete with global export market, exporters need credit facilities with extremely competitive rates of interest	Central Government Authorities
	Reduction/exemption in export duty will reduce cost of production	Central Government Authorities

Source: District Industries Centre (DIC), Nandurbar

2.9 Export Promotion Initiatives by District

2.9.1 Formation of DEPC (District Export Promotion Council)

The Government of Maharashtra has notified the District Export Promotion Council (DEPC) in the state. The District Export Promotion Council (DEPC) constituted under the Chairmanship of District Collector and Task Force Committee under the Chairmanship of General Manager, District Industries Centre (DIC).

The broad role of District Export Promotion Council (DEPC) is as mentioned below,

- ▶ Preparation of District Export Action Plan for 5 years
- ▶ Co-ordination with DGFT, EPCs and Associations for export promotion
- ▶ Promotion of GI, ODOP and Handicraft, Agri and Horticulture products
- ▶ Identify diversification opportunities for exports

- ▶ Preparation of export database with help of DGFT
- ▶ Hold meetings of District Export Promotion Council (DEPC), Trade fairs and B2B meetings
- ▶ Ensure availability of infrastructure at district level such as warehousing, cold storage, marketing, R&D and testing laboratories etc.
- ▶ Availability of export credit for exporters
- ▶ Grievance redressal mechanism at district level

The Nandurbar district's DEPC meetings and outreach program details are as mentioned below,

Table 2-9 Actions taken

Sr No	Date	DEPC meetings/Outreach Program Details
1	10.11.2020	DEPC Meeting for formation of District Export Promotion Council (DEPC) under chairmanship of Hon. District collector
2	31.08.2021	DEPC Meeting with all Stakeholders as per guidelines
3	24.09.2021	DEPC Meeting and Exporter's conclave discussion
4	27.03.2023	Discussion on Export action Plan and ODOP products
5	11.05.2023	Discussion on Annual Export Action Plan (five years)
6	07.06.2023	Discussion on DO ten points of ODOP, MDMP, Awareness Program and Export Policy

Source: District Industries Centre (DIC), Nandurbar

3 District Export Promotion Strategy

3.1 Diversification Opportunities for identified export potential product

The Opportunities identified as below are the most suitable and ready to sell market for that specific product. Listed countries are already tapped by other states and we have an established trade relation with the country. Another factor is the huge demand of similar products, currently catered by other countries.

China is the biggest market with untapped potential for many of the products produced. As other states are already in a trade relation with these countries, Nandurbar can use it as an advantage.

The below mentioned table illustrates diversification opportunities for identified export potential products of the district.

Table 3-1 Diversification opportunities for major export products

Export Products	HSN Code	Production Hubs	Existing Market	Diversification Market Opportunities
Textile	5903, 5208, 5407, 5810	Navapur	Nepal, Morocco, UAE, Netherland, Libya, Nigeria, China, USA, Tanzania, Egypt	Italy, Korea, Japan, Russia, France, Canada, Uganda, EU, Turkey, Germany
Chilli Powder	09042020	Waghode, Kathore	USA, Tunisia, UAE, South Africa, Libya, UK, Russia, Saudi Arab, Oman, Iran	China, Indonesia, European Union, Thailand, Spain, Malaysia, Germany, Mexico, Japan

Source: DGCIS, Government of India (April 2022 to March 2023)

3.2 Export Promotion Strategy

Below mentioned table illustrates strategy categorization and recommended strategy,

Strategy Category Types:

- ▶ **Short Term (0 to 2 yrs.)**
- ▶ **Medium Term (3 to 5 yrs.)**
- ▶ **Long Term (5 to 10 yrs.)**

Table 3-2 Export Promotion Strategy

Category	Strategy time frame	Issues	Export promotion strategy	Relevant Government Authority
Regulatory Support	Mid term	Availability of easy and user-friendly processes for export licensing and certifications	Single window portal	Central Government Authorities
	Long term	Local Customs for clearance of Export goods	District confined customs clearance centres	Central Government Authorities
Institutional Support	Short term	Training program should be conducted to know the latest updates in foreign trade policies	DGFT should organize training for latest update in foreign trade policy to encourage and promote direct export of agro products by farmers	State Government Authorities
	Short term	Unskilled labour	Arrange training programs	State Government Authorities
Promotional Support	Short term	No trade fairs, Buyer-Seller meets	DIC should work as district Export Hub and set up a permanent Exhibition Centre at district and organize trade fairs, Buyer-Seller meets	Central and State Government Authorities
	Mid term	Availability of buyer market data	The concern agencies should ensure availability of international	Central and State Government Authorities

Category	Strategy time frame	Issues	Export promotion strategy	Relevant Government Authority
			buyer market data to expedite export	
Industrial Infra	Mid term	Testing labs not available	Listing the priority level of specific testing facility and proposed to relevant department	State Government Authorities
	Short term	Less space in existing MIDC areas	MIDC should be asked to conduct an expansion survey and feasibility analysis pertaining to future demand	State Government Authorities
Logistic Infra	Short term	Road infra facilities not maintained	Approach roads health survey to be conducted with agenda to list down gaps	State Government Authorities
	Long term	Low warehousing	Demand study to be done immediately. Proposal for required infra to be proposed to concerned department	State Government Authorities
Finance	Mid term	To compete with global export market, exporters need credit facilities with extremely competitive rates of interest	Plan few new credit facilities for registered EOU	Central Government Authorities
	Short term	Reduction/exemption in export duty will reduce cost of production	Advisory committee to advise exporters for availing available support from state	Central Government Authorities

3.3 Key Department Contacts

- ▶ **Export Commissioner and Development Commissioner (Directorate of Industries), GoM**
Address: New Administrative Building, Madam Cama Road, Opp. Mantralaya, Mumbai – 400 032
Email: didci@maharashtra.gov.in
Phone: 022 22028616

- ▶ **Joint Director of Industries, Nashik region**
Address: District Industries Centre, Nashik.
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